



Medicalis Acquires RadWorkFlow from Inland Imaging and Providence Health Care

Medicalis Provides Technological Platform for Significant Improvements in Radiology Workflow and Productivity

SAN FRANCISCO – Nov. 4, 2010 – Medicalis, the leading developer of radiology workflow solutions, today announced that it acquired RadWorkFlow from RWF, LLC, a joint venture between Inland Imaging and Providence Health Care. The integrated solution combines the RadWorkFlow system with Medicalis' federated productivity and quality platform to enable distributed multi-PACS environments. The combination of these two proven solutions will enable radiologists who operate in complex, multi-vendor information system environments to maximize productivity by seamlessly connecting multiple PACS, Radiology Information System (RIS), and/or Electronic Health Records (EHR), across distributed enterprises.

Medicalis will showcase this new professional solution at the Radiological Society of North America (RSNA) 96th annual meeting, Nov. 28 – Dec. 3, 2010, in Chicago (Booth 4050).

"As part of our ongoing commitment to improve healthcare delivery, Medicalis, in collaboration with our clinical partners, is leading the integration and connectivity of disparate healthcare information systems, helping to improve radiologists' productivity, the quality of their work environment, and the quality of patient care," said Oran Muduroglu, president and chief executive officer, Medicalis. "The challenges that healthcare providers face today places them in a position of increased competition and decreased reimbursement, therefore improvement in productivity, while being able to measure the quality of their work, is at the core of helping these providers meet demands in a time of rapid change."

The RadWorkFlow system has proven to increase service productivity by up to 14 percent compared to traditional federated solutions, while providing measurable data to ensure compliance with the American College of Radiology (ACR) and the Joint Commission on Accreditation of Healthcare Organizations (JCAHO).

Principals of Medicalis and Inland Imaging have a long history of collaborating to develop innovative workflow solutions to improve productivity and quality. This integrated solution ensures that all radiologists across an enterprise, regardless of location or underlying infrastructure, have a shared workflow paradigm that optimizes sub-specialty reads while automatically load-balancing between resources. In addition, it offers built-in quality modules for Peer Review Critical Finding and Critical Test Results Management that meet ACR guidelines and Joint Commission requirements.

"The rules of radiology are changing, therefore the ability to provide added value as a radiology group, as well as gather accurate data to measure productivity and quality is extremely critical," said Jon Copeland, chief executive officer, Inland Imaging Business

Associates. “The acquisition of RadWorkFlow by Medicalis, and the integration of the solution with Medicalis’ technology platform enables hospitals and radiology groups throughout the U.S. to track and improve their entire radiology workflow process, as well as experience productivity improvements and patient volume increase.”

About Medicalis

Medicalis, headquartered in San Francisco, was founded in 1999 and incorporated in 2002. The company is the leading developer of radiology workflow solutions for the next generation in productivity, utilization and quality. Medicalis entered into a partnership with Brigham and Women’s Hospital in 2001 to co-develop a solution for the delivery of imaging clinical decision support to ordering physicians. The first model was deployed in 2001 and served as a model for the continuous design and development of additional radiology quality and productivity tools. The company has invested \$30M in R&D in order entry, decision support content and supporting technologies. In addition, the company started to invest an additional \$20M in 2010 for future growth and strategy execution. For more information about Medicalis, please visit: <http://www.medicalis.com>.

About Inland Imaging

Inland Imaging, based in Spokane, Wash., is the Inland Northwest’s largest radiology practice, providing radiology services since 1930. With more than 65 subspecialty Radiologists, six Vascular Surgeons and nearly 700 staff members, Inland Imaging was the result of a merger of three imaging center companies and three professional radiology groups in 1998. Inland Imaging provides services throughout the Western United States and provides business services, physician staffing, investment opportunities, imaging centers, as well as the development and design of specific healthcare software for hospitals and imaging centers. For more information, please visit <http://www.inlandimaging.com>.

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